

University of Balochistan

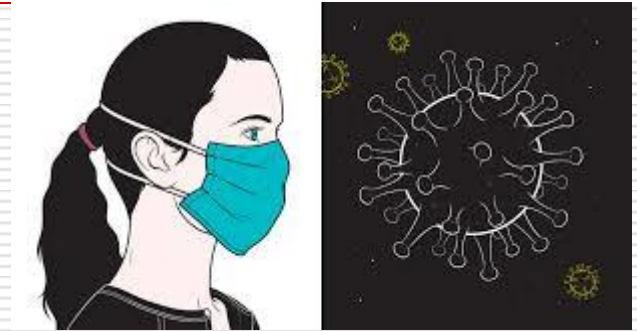
Department of Social Work

Social Research

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University of Balochistan, Quetta

Outline



- Types of research
(Exploratory, Descriptive and Explanatory research)

Exploratory research



Types of research

Types	Purpose	
Exploratory	What?	A new idea, a little known about something
Descriptive	How?	Highly developed idea about a phenomena want describe in depth
Explanatory	Why?	(causal relationship)

Becoming familiar with basic facts, a hypothesis, generate new idea/s, an innovation
 Example: What kills the malaria parasite? What are the influencing factors causing poverty?
 What is the relationship between poverty and illiteracy?



Exploratory Research

- **Ambiguous problems**
- *«Our sales are declining... why»*

Descriptive Research

- **Aware of the problem**
- *«Who is buying our products?»*

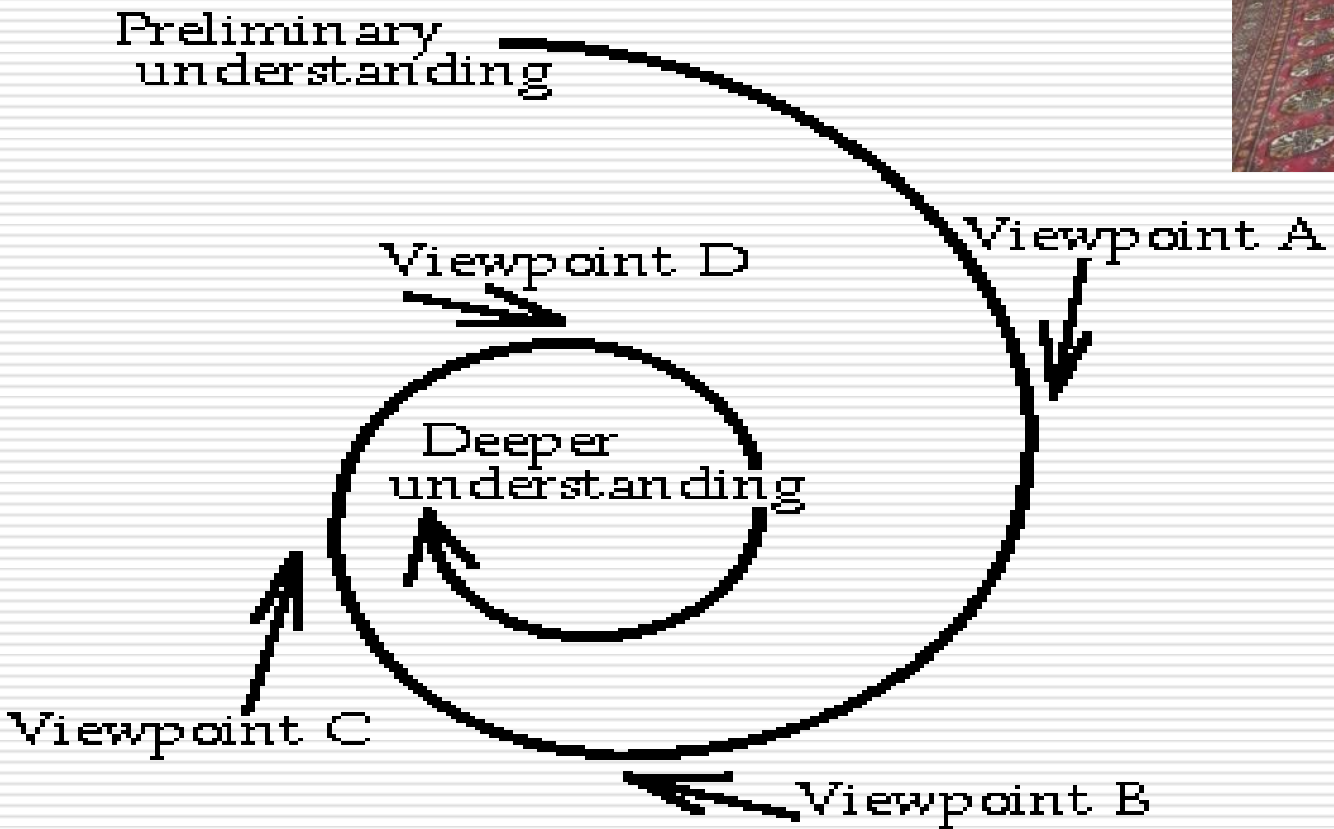
Causal Research

- **Problem clearly define**
- *«Will buyers purchase more if we change the website?»*

Exploratory Research

- **Usually conducted during the initial stage of the research process**
- **Purposes**
 - To narrow the scope of the research topic, and
 - To transform ambiguous problems into well-defined ones





PRIMARY RESEARCH

Surveys/
polls



Interviews



Focus groups



Observations



EXPLORATORY RESEARCH

SECONDARY RESEARCH

Online
research



Literature
research



Case study
research



 QuestionPro

Exploratory research

- Exploratory research gathers preliminary information that will help to define the problem and suggest a hypothesis.

Example:

- What are economic impacts of the trainings attended by the widows?
- Exploratory research often relies on secondary research, such as, **reviewing a valuable literature** or data; **qualitative approaches**; and **informal discussions with respondents**; more **formal discussions** through **in-depth interviews, focus group discussions, case studies**; and projective/pilot studies



Types of research

Types	Purpose
Descriptive	How?



Highly developed idea about a phenomena want describe in depth



Drinking water in Jaffarabd district





Descriptive Research

What is descriptive research?

- is the most widely-used research design as indicated by the theses, dissertations and research reports of institutions. Its common means of obtaining information include the use of the questionnaire, personal interviews with the aid of study guide or interview schedule, and observation, either participatory or not.

Descriptive Research

- Cross-sectional Studies
 - Data collected at a single period in time from a cross-sectional sample of the unit of interest that is disbanded after the data collection
- Longitudinal Studies
 - Repeated measurements taken over a long period of time from a panel group or sample of the unit that is maintained for future measurements

Descriptive Research

Descriptive
Research
Method

Developmental studies

Cross-sectional
research

Surveys

Correlational
studies

Observation

More-structured

Longitudinal
research

Content Analysis

Descriptive Research (How?)

Examples:

How the Awaran/Ziarat district earthquake affected the socioeconomic conditions of people? (reasons, factors)

How people managed to help themselves in Awaran district?

How the “extreme poverty” affected the health of children in Balochistan?



“kids, below the age of ten, had sold their kidneys because of poverty in Balochistan” (Akber, 2009); Baloch, 2011.

Regression coefficients of variables influencing the dropout of PDC

Variables	Description	Unstandardized Coefficients		Standardized Coefficients	T	Sig.
		B	Std. Error	Beta		
(Constant)		15.802	3.154		5.011	.000
X ₁ . Household head's age	Scale data	-.024	.045	-.134	-.543	.593
X ₂ . Household head's education status	1 if literate; 0 if illiterate	2.565	.959	.551	2.674	.014
X ₃ . Household head's main occupation	1 if daily wages; 0 if on job	-2.302	1.086	-.505	-2.119	.046
X ₆ . Household size	Number	-2.226E-6	.000	-.209	-.850	.405
X ₄ . Type of family	1 if single 0 if joint	1.204	.844	.244	1.426	.169
X ₇ . Number earners in household	Number	-2.068	1.697	-.269	-1.219	.237
X ₃ . Annual Income of household	Number	3.819	1.423	.5867	2.684	.014
X ₅ . Number of dependents	Number	-3.602	1.404	-.5515	-2.565	.018
X ₈ . Distance from home to school in km	Number of Km	-.286	.116	-.558	-2.475	.022
X ₉ . Attitudinal difference	1 if friendly; 0 if not.	-3.533	.805	-.759	-4.389	.000
X ₁₀ . Scholarship	1 if availed; 0 if not.	1.651	1.030	.373	1.604	.124
X ₁₁ . Satisfaction with school	1 if parents and students satisfied; 0 if not satisfied.	-.780	.811	-.152	-.961	.347

Field survey, 2016

Factors causing HBV/HCV infection in Jaffarabad, Balochistan

Variables	Description	Pearson Correlation	Significance
X ₁ Unscreened blood	1 if had blood transfusion; 0 if otherwise	.208**	.003
X ₂ Unawareness about risk factors of Hepatitis B/C infections	1 if aware; 0 if otherwise	.170*	.016
X ₃ Injected used syringes at clinics/hospitals	1 if injected used syringes; 0 if otherwise	.201**	.004
X ₄ Undergone surgery	1 if undergone surgery; 0 if otherwise	.175*	.013
X ₅ Cupping	1 if done cupping; 0 if otherwise	.184**	.009
X ₆ Spouse infected with Hepatitis B/C	1 if infected, 0 if otherwise	.151*	.033

Ahmed and Baloch, 2018

Types of research

Explanatory research

Types	Purpose
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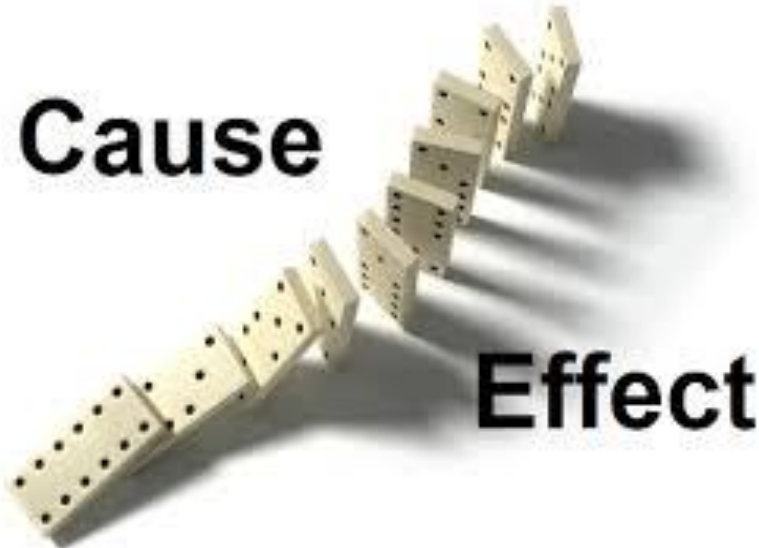
Explanatory

Why?

(causal relationship)

Cause

Effect



AN APPLE A DAY
KEEPS THE
DOCTOR AWAY



Explanatory Research (Why)



Known facts but when you want to explain the phenomena in depth.

- ❑ Why poverty in Balochistan (rich in minerals and natural resources)?
- ❑ Why most of the developing countries could not achieve the Sustainable Development Goals (SDGs)?



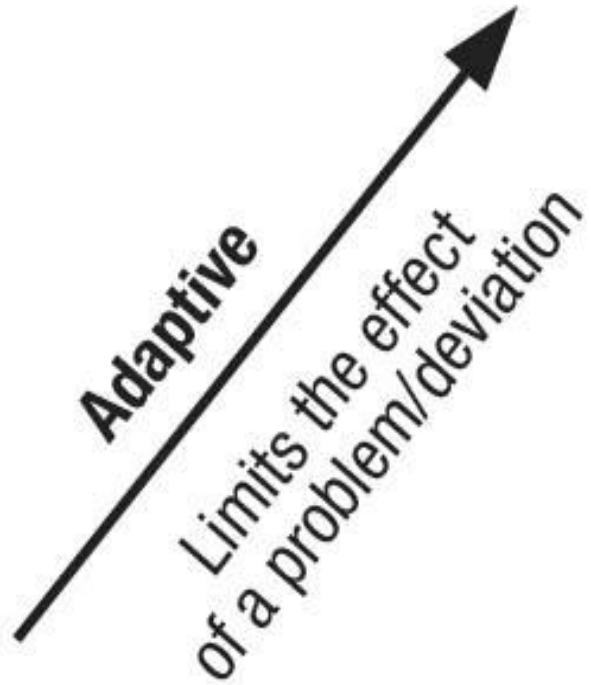
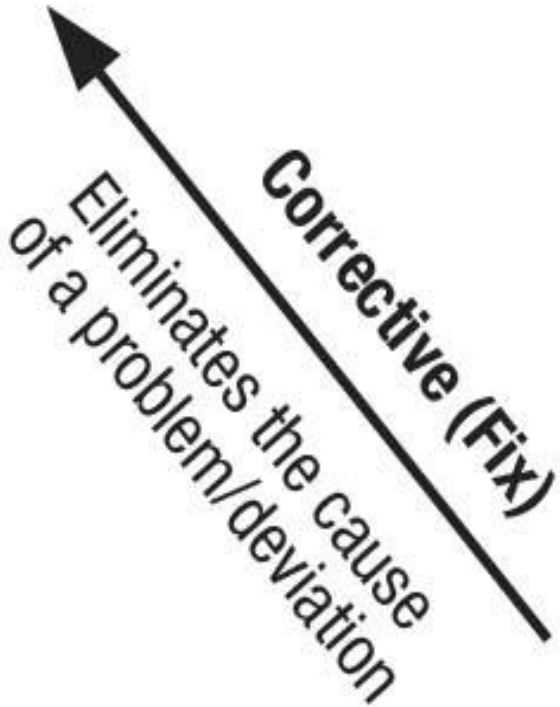
Problem

Cause

Events/conditions that led to problem

Effect

Symptoms that provide evidence of problem

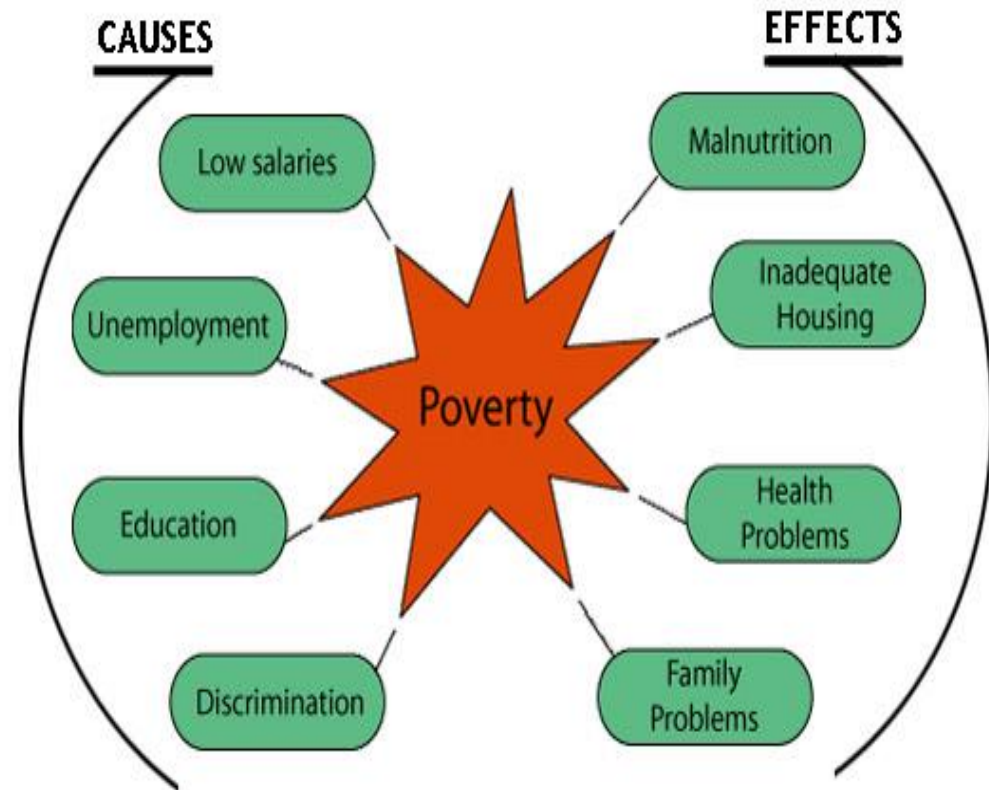


Action

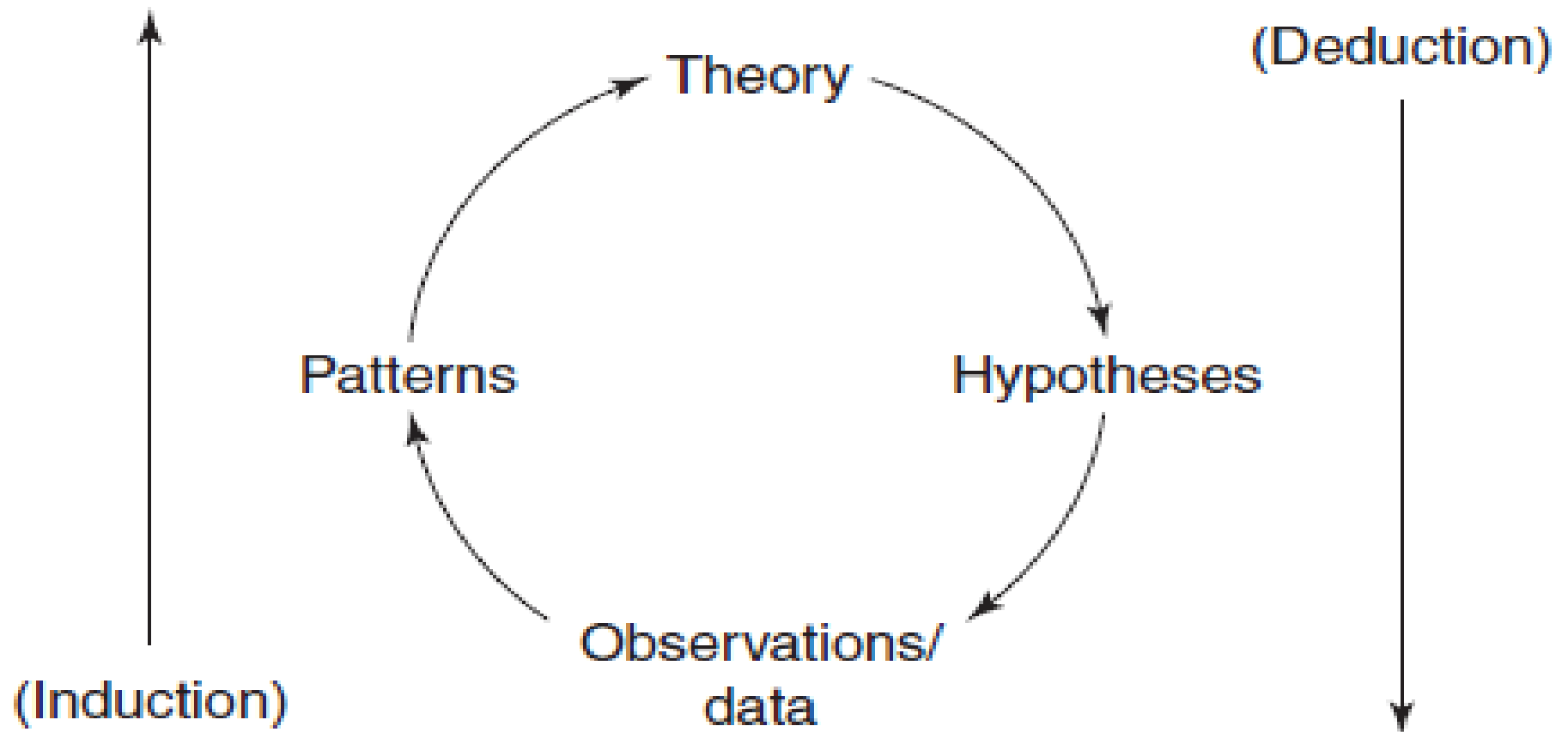
Cause and Effect

Causation: (Relationship of Variable)

- ❑ The process of one event causing or producing another event.
- ❑ To understand a phenomena, a researcher needs to understand and find out a relationship between cause and effect.



The wheel of research





Example:

- Poverty causes poor health condition.
- Ignorance causes crime.
- Water increases crop yield.
- Rain (not scanty) improves the lives stock sector in Balochistan.



Questions and Suggestions

Thank you