

INTRODUCTION TO SOCIOLOGY

This course basically tends to equip the students with such sociological concepts that will be profolic for them while operating the businesses keeping in view the dimensions of the society.

1. INTRODUCTION TO SOCIOLOGY

- 1.1. Definition a, nature, importance
- 1.2. Sociology and management sciences relationships.
- 1.3. Society, nature and concepts.

2. CULTURE AND SOCIAL STRUCTURE

- 2.1. Components of culture: Norms, Values, Symbols, Language.
- 2.2. Cultural unity, diversity, universals, integration, relativism.
- 2.3. Ethnocentrism
- 2.4. Sub cultures and counter cultures
- 2.5. Social structure: Statuses, Rules, Institutions, Societies.
- 2.6. Characteristics of Pakistani Culture

3. ROLE AND STATUS

- 3.1. Nature of role and status.
- 3.2. Socialization through role and status
- 3.3. Social roles: personality, strain.
- 3.4. status and role: achieved & ascribed

4. GROUP AND INTER-GROUP DYNAMICS

- 4.1. Nature, types and functions of groups
- 4.2. Stages of the group development process
- 4.3. Group structure and compositions
- 4.4. Threats to group effectiveness
- 4.5. Social networks (Inter-group interactions)

5. SOCIAL STRATIFICATION

- 5.1. Patterns of social stratification
- 5.2. Open and closed systems
- 5.3. Dimensions of stratification
- 5.4. Theories of social stratification: Functionalist theory, Conflict theory
- 5.5. Class system: Determinants, Identification, Significance, Pakistani class systems.
- 5.6. Social mobility
- 5.7. Forms of social mobility
- 5.8. Social mobility in industrialized societies
- 5.9. Social mobility in Pakistan

6. SOCIALIZATION

- 6.1. The nature, basis and agents of socialization

- 6.2.Resources for social life
- 6.3.Language, skills, disciplines, aspirations, roles & statuses
- 6.4.The social self
- 6.5.Self-concept, self-society, the situational self
- 6.6.The dynamics of socialization
- 6.7.Over socialization and Re-socialization

7. SOCIAL CHANGE

- 7.1.Sources of social change
- 7.2.Perspective on social change
- 7.3.Evolutionary perspective
- 7.4.Cyclical perspective
- 7.5.Functionalist perspective
- 7.6.Conflict perspective
- 7.7.Social change in Pakistan
- 7.8.Resistance, acceptance and consequences to change.

8. DEVIANCE AND SOCIAL CONTROL

- 8.1.Definition and types of deviance
- 8.2.Juvenile delinquency
- 8.3.Formal and informal methods of social control

TEXT BOOKS

- 1. James W. Vander Zanden, Sociology the Core, McGraw Hill.
- 2. Paul B. Horton, Chester L. Hunt, Sociology, McGraw Hill.

REFERENCE BOOKS

- 1. Eugene V. Schneider, Industrial Sociology, McGraw Hill.
- 2. Robert Bierstedt, The Social Order, McGraw Hill.